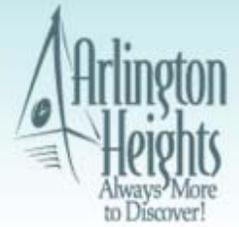


DOWNTOWN E-News



March 2011

The Planning & Community Development Department is pleased to provide you with this Downtown E-News and would appreciate your comments and feedback.

NEW BUSINESS:

Welcome to the following new businesses that opened in Downtown Arlington Heights:

- **Chicago Micro:** A computer hardware, software, and services company with 25 employees.
- **K&D Computer Services Inc:** A computer repair and service company with one employee.
- **Reliable Care Medical Supply:** Opened with 2 employees
- **Biggy Coffee:** Opened a satellite location in the train station.
- **First Surgical Assistants:** A health care company opened with 4 employees.

MARKETING UPDATE & PHYSICAL IMPROVEMENTS:

- **Six New Banner Poles:** Promoting the "Discover Arlington" brand and **Shop, Dine, and Entertainment** were installed along the railroad tracks in Downtown.
- **Two New Kiosks:** Were installed and the Downtown business directory and "Discover Arlington" posters were placed in them for customer viewing.
- **Downtown Street Lighting:** Has been changed with the replacement of new LED high efficiency lighting.
- **Miner Street Plaza:** Upgrades have been installed and completed.
- **Vacant Store Front Displays:** "Discover Arlington" store front displays were designed, fabricated, and installed in 13 vacant store fronts throughout Downtown.



BUSINESS SHOW CASE VIDEOS:

The Arlington Economic Alliance has created a new program to allow small businesses a low cost opportunity to create business videos to be shown on the Village's local Government access channels, Discover Arlington web site and You Tube. Go to www.discoverarlington.com to view the following Downtown business videos: Back to Nature, Forbici, Peoples' Bank, Peggy Kinnane's, and Discover Arlington. Other business videos are currently being developed.

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DOWNTOWN E-News



March 2011

EVENTS & AWARDS:

Congratulations to the following:

- **Peggy Kinnane's Irish Restaurant & Pub:** Celebrates a 10 year anniversary in March of this year. To commemorate their 10 years in business, Peggy Kinnane's is hosting a large event bringing in 1,000's of customers to Downtown Arlington Heights. The event starts Thursday, March 17, 2011. Visit www.peggykinnanes.com.
- **Javier's Mexican Sabor Restaurant:** Recipient of the Beautification, "Hearts of Gold" award.
- **Peoples' Bank:** Recipient of the City of Good Neighbors, "Hearts of Gold" award.
- **Runner's High 'N Tri:** Recipient of the Business Leader, "Hearts of Gold" award
- **First Surgical Assistants:** Held their grand opening on January 28, 2011.

If your business is hosting a large event open to the community, please email information to nkluz@vah.com and we can place it onto our "Discover Arlington" website

UPCOMING EVENTS:

- **Salute "Got Freedom?" 5K/10K Run and 5K Walk:** 8 a.m. - Noon, Sunday May 29.
- **Memorial Day Parade & Ceremony:** Steps off at 9:30 a.m. in front of Village Hall on Sigwalt St., May 30.
- **Promenade of Art:** 10 a.m. - 6 p.m., Saturday and Sunday - June 25 & 26, Vail & Campbell.
- **Sounds of Summer Concert in Harmony Park:** Held Thursday & Friday nights, 7:30 pm, schedule TBA.
- **Farmers Market:** Held every Saturday from 7:30 a.m. - 1:30 p.m. in Lot S: June 11 - October 22.

Visit www.discoverarlington.com – for a listing of all Village sponsored events.

RETAIL ATTRACTION:

Retail recruitment packets were distributed to 59 independent small retailers that the Planning & Community Development Department Staff identified as having a unique retail concept in other communities that would be an excellent addition to Downtown Arlington Heights. This is in addition to the 264 business recruitment leads and outreach in 2010.

RELEVANT BUSINESS MEETINGS:

- On January 28, 2011 a meeting to discuss the Sign Code Tool Kit and other sign code issues were hosted by the Village. All Downtown business owners were invited to this meeting. Contact ahamid@vah.com regarding sign questions.
- On January 31, 2011 all the Hotel Managers were invited to a meeting to discuss hotel marketing initiatives.
- On February 1, 2011 all restaurants were invited to a meeting to discuss restaurant specific needs.

Please share this with your business neighbor & encourage them to provide their email address for future communication.

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MORE INFORMATION:

Visit www.discoverarlington.com on a regular basis and keep your free business profile up to date.

Visit www.vah.com for business resources including demographics, signage, and other important matters.