MEET CHICAGO NORTHWEST

IT'S BETTER ON THE EDGE

Dave Parulo, President

847-490-1010

dparulo@chicagonorthwest.com

www.ChicagoNorthwest.com

What is Meet Chicago Northwest

- **The Official Destination Marketing Organization**
  Marketing & selling the Chicago Northwest region outside our local area.

- **Our Goal**
  To bring ***group*** & ***individual*** visitors to our region to make an economic impact.

- **We are a Non-Member Organization**
  Representing all of the ***Hotels, Restaurants, Attractions, Banquet & Sporting Facilities*** without a membership fee.

- **Strategic Partnerships**
  Available for organizations offering services to visitors.

Quick Overview
Meet Chicago Northwest

Funded by

- *IL Office of Tourism*
- *Local Communities*

Internationally Accredited

Established 1983

$1.75 Million Budget

11 Associates

Strategic Efforts

- *Direct Sales & Trade Events*
- *Booking Incentives*
- *Print & Online Marketing*
- *Leisure Promotions*
- *Videos & Social Marketing*
- *Visitor Publications & Visitor Center*
- *Destination Development*
- *Event Sponsorships*
- *Advocacy*

Our Top Markets

1. ***Meetings & Conventions***
2. ***Sports***
3. ***Leisure Travelers***

Some of our Local Promotional Events

Daily Herald Business Ledger Hospitality Expo 2014

Character Caravan

Restaurant Week 2015
Meet Chicago Northwest
Eat. Drink. Discover.

Tourism Marketing & Advocacy Partners

ILLINOIS
MILE AFTER MAGNIFICENT MILE®

DiscoverAmerica.com
Brand USA

ILLINOIS
RESTAURANT ASSOCIATION

Illinois Council of
ICCVB
Convention & Visitor Bureaus

ILLINOIS
HOTEL & LODGING ASSOCIATION

U.S. TRAVEL
ASSOCIATION

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chicagonw

@chicagonw

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For More Information Visit:
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Meet Chicago Northwest
1375 East Woodfield Road, Suite 120
Schaumburg, IL 60173
847-490-1010